

## Really simple, really affordable newspaper advertising

Weekly (per ad) rates

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Individual \$275	<b>4+ Pack</b> \$230	12 weeks continuous (just Dartmouth) \$195	12 weeks continuous (part of multi-paper buy) \$165	Ad Sizes1/4 Page VerticalHalf Page Vertical5.125"x10.5		Half Page Horizontal 10.5"x5.125"
\$700	\$585	\$470	\$410		U I	10.5 A5.125
\$570	\$465	\$380	\$330			
\$450	\$360	\$290	\$255			
\$350	\$290	\$235	\$205			
\$250	\$215	\$175	\$155	2.375"		
\$205	\$170	\$140	\$125	x		
\$160	\$135	\$110	\$100	10.5"		Full Dage
\$135	\$110	\$90	\$80	1010		Full Page
\$95	\$80	\$70	\$55			10.5"x10.5"
ge (b&w)\$95\$80\$70\$55Square\$200 total for first 4 weeks; \$140 for subsequent, sequential 4 weeks in Dartmouth Week or simultaneously in Wareham Week, Sippican Week or Nemasket Week				1/8 PageQuarterVertical 2.375"Page	Quarter	10.0 110.0
Deadline to schedule ads for each Thursday's edition is 5pm of the Friday prior to publication						
<b>4 + Pack:</b> Four or more ads of the same type, scheduled at the time of purchase. Ads do not have to run consecutively				x 5.125"	5.125"x5.125"	Quarter Page Horizontal 10.5" x 2.375"
<b>12 weeks continuous:</b> Ads of the same type/size, running consecutively. Content may vary.				Little Square 2.375"x 2.375"	Eighth Page Horizontal 5.125"x2.375"	Front Page Strip 10.5" x 1"
	\$275 \$700 \$570 \$450 \$350 \$250 \$205 \$160 \$135 \$95 \$200 total for first simultaneously in V dule ads for each Th ame type, scheduled	\$275 \$230   \$700 \$585   \$570 \$465   \$450 \$360   \$350 \$290   \$250 \$215   \$205 \$170   \$160 \$135   \$135 \$110   \$95 \$80   \$200 total for first 4 weeks; \$140   simultaneously in Wareham Wee   dule ads for each Thursday's edition $4 + Pack;$ ame type, scheduled at the time of   12 weeks conting   of the same type/size, running condition	Individual $4+ Pack$ (just Dartmouth)\$275\$230\$195\$700\$585\$470\$570\$465\$380\$450\$360\$290\$350\$290\$235\$250\$215\$175\$205\$170\$140\$160\$135\$110\$95\$80\$70\$200 total for first 4 weeks; \$140 for subsequent, sequentia simultaneously in Wareham Week, Sippican Week or Nemas4 + Pack:ame type, scheduled at the time of purchase. Ads do not hat12 weeks continuous:of the same type/size, running consecutively. Content may week	Individual   4+ Pack   (just Dartmouth)   (part of multi-paper buy)     \$275   \$230   \$195   \$165     \$700   \$585   \$470   \$410     \$570   \$465   \$380   \$330     \$450   \$360   \$290   \$255     \$350   \$290   \$225   \$205     \$250   \$215   \$175   \$155     \$205   \$170   \$140   \$125     \$160   \$135   \$110   \$100     \$135   \$110   \$100   \$130     \$135   \$110   \$90   \$80     \$95   \$80   \$770   \$55     \$200 total for first 4 weeks; \$140 for subsequent, sequential 4 weeks in Dartmouth Week or simultaneously in Wareham Week, Sippican Week or Nemasket Week     dule ads for each Thursday's edition is 5pm of the Friday prior to publication     4 + Pack:     ame type, scheduled at the time of purchase. Ads do not have to run consecutively     12 weeks continuous:	Individual4+ Pack(just Dartmouth)(part of multi-paper buy) $\$275$ $\$230$ $\$195$ $\$165$ $\$700$ $\$885$ $\$470$ $\$410$ $\$570$ $\$465$ $\$380$ $\$330$ $\$450$ $\$360$ $\$290$ $\$255$ $\$350$ $\$290$ $\$235$ $\$205$ $\$250$ $\$215$ $\$175$ $\$155$ $\$205$ $\$170$ $\$140$ $\$125$ $\$160$ $\$135$ $\$110$ $\$100$ $\$135$ $\$110$ $\$90$ $\$80$ $\$95$ $\$80$ $\$70$ $\$55$ $\$200$ total for first 4 weeks; $\$140$ for subsequent, sequential 4 weeks in Dartmouth Week or simultaneously in Wareham Week, Sippican Week or Nemasket Week $1/8$ Pagedule ads for each Thursday's edition is 5pm of the Friday prior to publication $1/8$ Page $4 + Pack:$ ame type, scheduled at the time of purchase. Ads do not have to run consecutivelyLittle Square 2.375" x 2.375" x 2.375" $12$ weeks continuous: of the same type/size, running consecutively. Content may vary.Little Square 2.375" x 2.375" x 2.375" x 2.375" x	Individual $4 + Pack$ (just Dartmouth)(part of multi-paper buy) $\$275$ $\$230$ $\$195$ $\$165$ $\$700$ $\$585$ $\$470$ $\$410$ $\$570$ $\$465$ $\$380$ $\$330$ $\$450$ $\$360$ $\$290$ $\$255$ $\$350$ $\$290$ $\$2255$ $\$205$ $\$250$ $\$215$ $\$175$ $\$155$ $\$205$ $\$170$ $\$140$ $\$125$ $\$160$ $\$135$ $\$110$ $\$100$ $\$135$ $\$110$ $\$100$ $\$95$ $\$80$ $\$70$ $\$95$ $\$80$ $\$70$ $\$200$ total for first 4 weeks; $\$140$ for subsequent, sequential 4 weeks in Dartmouth Week or simultaneously in Wareham Week, Sippican Week or Nemasket Week $1/8$ Page Vertical 2.375"Quarter Page Square 5.125" $4 + Pack:$ ame type, scheduled at the time of purchase. Ads do not have to run consecutivelyLittle Square 2.375"Eighth Page Horizontal 5.125"x5.125"12 weeks continuous: of the same type/size, running consecutively. Content may vary.Little Square 2.375"Eighth Page Horizontal 5.125"x2.375"

description of Affiliate Membership for more information