

# DartmouthWeek

## Really simple, really affordable newspaper advertising

### Weekly (per ad) rates

#### 2026 Dartmouth Week rates -- per week

	Individual	4+ Pack	12 weeks continuous (just Dartmouth)	12 weeks continuous (part of multi-paper buy)
Front Page Strip	\$290	\$240	\$205	\$175
Back Page (color only)	\$715	\$600	\$480	\$420
Full Page Inside (color)	\$585	\$475	\$390	\$340
Full Page Inside (b&W)	\$460	\$370	\$300	\$265
Half Page (color)	\$360	\$300	\$240	\$210
Half Page (b&w)	\$255	\$220	\$180	\$160
Quarter Page (color)	\$215	\$180	\$145	\$130
Quarter Page (b&w)	\$165	\$140	\$115	\$105
Eighth Page (color)	\$140	\$115	\$95	\$85
Eighth Page (b&w)	\$105	\$85	\$75	\$65
The Little Square	\$215 total for first 4 weeks; \$150 for subsequent, sequential 4 weeks in Dartmouth Week or simultaneously in Wareham Week, Sippican Week or Nemasket Week			

Deadline to schedule ads for each Thursday's edition is 5pm of the Friday prior to publication

**4 + Pack:**  
Four or more ads of the same type, scheduled at the time of purchase. Ads do not have to run consecutively

**12 weeks continuous:**  
Ads of the same type/size, running consecutively. Content may vary.

**Online Affiliates** always get a \$15 discount on any week's total print advertising at the 1/8 page size or larger. See description of Affiliate Membership for more information

### Ad Sizes

1/4  
Page  
Vertical  
2.375"  
x  
10.5"

Half Page  
Vertical  
5.125"x10.5"

1/8  
Page  
Vertical  
2.375"  
x  
5.125"

Quarter  
Page  
Square  
5.125"x5.125"

Little  
Square  
2.375"x  
2.375"

Eighth Page  
Horizontal  
5.125"x2.375"

Half Page  
Horizontal  
10.5"x5.125"

Full Page  
10.5"x10.5"

Quarter Page Horizontal  
10.5" x 2.375"

Front Page Strip 10.5" x 1"