



# SippicanWeek

Really simple, really affordable newspaper advertising

## Weekly (per ad) rates

2026 Sippican Week rates -- per week				
	Individual	4+ Pack	12 weeks continuous (just Sippican)	12 weeks continuous (part of multi-paper buy)
Front Page Strip	\$255	\$205	\$170	\$155
Back Page (color only)	\$625	\$515	\$420	\$370
Full Page Inside (color)	\$500	\$430	\$335	\$300
Full Page Inside (b&w)	\$380	\$320	\$265	\$240
Half Page (color)	\$305	\$260	\$215	\$180
Half Page (b&w)	\$230	\$190	\$160	\$140
Quarter Page (color)	\$180	\$150	\$125	\$105
Quarter Page (b&w)	\$140	\$125	\$100	\$90
Eighth Page (color)	\$120	\$100	\$85	\$75
Eighth Page (b&w)	\$95	\$75	\$65	\$60
The Little Square	\$215 total for first 4 weeks; \$150 for subsequent, sequential 4 weeks in Sippican Week or simultaneously in Wareham Week, Dartmouth Week or Nemasket Week			

Deadline to schedule ads for each Thursday's edition is 5pm of the Friday prior to publication

### 4 + Pack:

Four or more ads of the same type, scheduled at the time of purchase. Ads do not have to run consecutively

### 12 weeks continuous:

Ads of the same type/size, running consecutively. Content may vary.

## Ad Sizes

1/4  
Page  
Vertical  
2.375"  
x  
10.5"

Half Page  
Vertical  
5.125"x10.5"

Half Page  
Horizontal  
10.5"x5.125"

Full Page  
10.5"x10.5"

1/8  
Page  
Vertical  
2.375"  
x  
5.125"

Quarter  
Page  
Square  
5.125"x5.125"

Quarter Page Horizontal  
10.5" x 2.375"

Little  
Square  
2.375"x  
2.375"

Eighth Page  
Horizontal  
5.125"x2.375"

Front Page Strip 10.5" x 1"

**Online Affiliates** always get a \$15 discount on any week's total print advertising at the 1/8 page size or larger. See description of Affiliate Membership for more information