

SippicanWeek

Really simple, really affordable newspaper advertising

Weekly (per ad) rates

2026 Sippican Week rates -- per week

	Individual	4+ Pack	12 weeks continuous (just Sippican)	12 weeks continuous (part of multi-paper buy)
Front Page Strip	\$255	\$205	\$170	\$155
Back Page (color only)	\$625	\$515	\$420	\$370
Full Page Inside (color)	\$500	\$430	\$335	\$300
Full Page Inside (b&W)	\$380	\$320	\$265	\$240
Half Page (color)	\$305	\$260	\$215	\$180
Half Page (b&w)	\$230	\$190	\$160	\$140
Quarter Page (color)	\$180	\$150	\$125	\$105
Quarter Page (b&w)	\$140	\$125	\$100	\$90
Eighth Page (color)	\$120	\$100	\$85	\$75
Eighth Page (b&w)	\$95	\$75	\$65	\$60
The Little Square	\$215 total for first 4 weeks; \$150 for subsequent, sequential 4 weeks in Sippican Week or simultaneously in Wareham Week, Dartmouth Week or Nemasket Week			

Deadline to schedule ads for each Thursday's edition is 5pm of the Friday prior to publication

4 + Pack:

Four or more ads of the same type, scheduled at the time of purchase. Ads do not have to run consecutively

12 weeks continuous:

Ads of the same type/size, running consecutively. Content may vary.

Ad Sizes

1/4
Page
Vertical
2.375"
x
10.5"

Half Page
Vertical
5.125"x10.5"

1/8
Page
Vertical
2.375"
x
5.125"

Quarter
Page
Square
5.125"x5.125"

Little
Square
2.375"x
2.375"

Eighth Page
Horizontal
5.125"x2.375"

Half Page
Horizontal
10.5"x5.125"

Full Page
10.5"x10.5"

Quarter Page Horizontal
10.5" x 2.375"

Front Page Strip 10.5" x 1"

Online Affiliates always get a \$15 discount on any week's total print advertising at the 1/8 page size or larger. See description of Affiliate Membership for more information